

## **How Much Money Can You Make from Activate My Side Hustle Now?**

I am sure you want to know *how much money can you make from Activate My Side Hustle Now*, right?

After all, you have heard of people working side hustles or side businesses making thousands of dollars daily, weekly, monthly, or annually in the Side Gig Economy.

But here is the thing: You cannot compare yourself to them. Why? Because you have got different goals, aspirations, skill sets such as, marketing know-how, team building, time management, organization, risk appetite, risk management, work strategy, etc.

If you do so, it is like comparing an apple with an orange (it is silly). That is why I have written a detail answer to explain how much money you can make from *Activate My Side Hustle Now* — with objective measures.

No more second guesses. No more ridiculous projections. No more illusions. Just statistics, numbers, and the cold hard truth.

Ready?

Then let us begin...

### **The most important metric in your Approach Strategy**

Here is the thing:

You can have a 1 Business Category and 1 Tradesmen risk to reward strategy.

But if you only get 1 service inquiry from your marketing efforts only 20% of the time in week and nothing else, you will be a consistent low earner. Your split of  $\$12.50 \times 1.4 \text{ days} = \$17.50$  and that is if you are not using a Vendor to market your advertised number/s, where you are splitting your split for their services.

Now obviously this to risk to reward Approach Strategy is not the answer. Then what is? Your risk to reward Approach Strategy success rate?

Let us see...

Perhaps you have a 90% Approach Strategy success rate. But if you lose 70% of Service Inquiry's, because you do not have a Tradesmen to take the call, this strategy will also make you a consistent low earner.

So, what is the solution?

Clearly, your risk to reward strategy and your Approach Strategy success rate are meaningless on their own.

Well, the secret is this...you must combine both your risk to reward strategy and your Approach Strategy success rate to determine your profitability in the long run.

And this is known as your **expectancy**.

Your expectancy will give you an expected return on every service inquiry taken by your Tradesmen.

Here is an example:

You have 10 Service Inquiry's. 6 were taken by Tradesmen 1, and 2. And 4 were not taken by any Tradesmen. That means your percentage risk to reward and Approach Strategy success rate win ratio is 6/10 or 60%. If your six Services Inquiry's brought you a profit of \$75.00, then your average win is  $\$12.50 \times 6$ , now times that for either **MULTIPLY Cities, or Zip Codes**, let's say you have 10 cities or zip codes generating you a 60% risk to reward and Approach Strategy success rate win ratio that = \$750. If your losses were only \$500.00, then your average loss is  $\$50 \times 10 = \$500$ .

In this example, the expectancy of your Approach Strategy is 60% (a positive expectancy).

Let's move on...

**Why you must have, a More to Earn More Multiple City and Zip Code Approach Strategy**

Have you realized this?

Most casinos operate 24 hours a day, 365 days a year. Why? Because the more they play, the more they make — and it is the same for Activate My Side Hustle Now.

You might wonder:

“How does this relate to Activate My Side Hustle Now?”

This means the frequency of your Service Inquiry's. The more cities or zip codes you put your market efforts in, the more money you will make (giving you a positive expectancy). Can you see how important this is?

Now:

The frequency of your Service Inquiry's is important, but it is not enough to determine how much money you can make in Activate My Side Hustle Now. There are still a few more factors that play a major role. Read on...

### **Why Marketing is the lifeblood of your Activate My Side Hustle Now**

You have probably heard of stories where someone took a side hustle and made a nice bit of money within a short while.

But what you do not hear is that for every person that attempts it, thousands of other blows up their time and do not make anything.

So...

Let us not treat Activate My Side Hustle Now, as get a rich quick scheme. Instead, treat it as a side business you are looking to grow it steadily over time.

Now, let us say you can generate a 60% Risk to Reward and Approach Strategy Success Rate Win Ratio a year (on average).

With a \$1000 a month Marketing Budget.

This is the same Approach Strategy we discuss early; the only difference is your marketing budget, this is what I call risk management, that 60%, truly represent 225% annually. The Numbers do not lie, take a look.

10 City or Zip Codes, times (6) Services Inquiry's per week, times your split off the suggested Service Inquiry's Price of \$25. Your weekly profit = \$750 x 52 weeks = \$39,000 – your \$12,000 Marketing Budget, = \$27,000 in profit annually.

Can you see my point?

Now...

That's not to say you can only make 60% a year because, the percentage could be higher (as you have more Tradesmen, Cities, and Zip Codes), or you develop a different Risk to Reward and Approach Strategy Success Rate Win Ratio.

But no matter what strategy or system you are using...

...the bottom line is you need market to make money in Activate My Side Hustle Now, period, and I am not arbitrarily talking about money per se, your marketing budget could be no cash, but \$1000 in sweat equity, refers to a person contribution toward their business venture or other project it's generally not monetary and, in most cases, comes in the form of physical labor, mental effort, your hustle, and time.

### **Why your Local Geographical Footprint determines How Much you can Make**

You have probably heard this before... "The bigger you risk, the higher your returns."

So, is this true?

Well, yes and no.

### **Here is why I said yes...**

Let us say your Risk to Reward and Approach Strategy has a positive expectancy and generates a return of 225% per year. Also, you have a Marketing Budgeting size \$12,000.

So, how much can you make from your Activate My Side Hustle Now?

Well, this depends on your risk management, how much you are risking (Marketing Budget and the Effect of your strategy).

The bigger you risk, the higher your returns.

Now...

### **Here is why I said *no*...**

If your Risk to Reward and Approach Strategy is too large, the risk of ruin becomes a possibility. This means you have a higher risk of blowing up your investment, and do not make anything — and it reduces your expected value.

Moving on...

### **Do you withdraw or compound your returns?**

If you make an average of 20% a year with a \$10,000 profit, after 20 years it will be worth... **\$383,376.00.**

But what if you withdraw 50% of your profits each year?

This means you will make an average of 10% a year and after 20 years your profit will be worth... **\$67,275.00.**

Now clearly, compounding your returns will generate the highest return.

But whether it is feasible or not depends on how you manage your goals, aspirations, skill sets such as, marketing know-how, team building, time management, organization, risk appetite, risk management, work strategy, business, etc.

Here is why...

If you are using Activate My Side Hustle Now, as your only source of income. You must withdraw from your profits to meet your living needs.

But if you have a full-time job and you are doing Activate My Side Hustle Now on the side, then you don't have to make any withdrawals and can compound the profits in your account.

Now...

There is no right or wrong to this. Ultimately, you must know what you want out of your Activate My Side Hustle Now — and understand how withdrawals will affect your returns over time.

**So, how much money can you make from Activate My Side Hustle Now?**

Now...

You have learned the key factors that determine how much money can you make from Activate My Side Hustle Now.

Next, let us see how to use this knowledge and calculate your potential earnings.

Here is an example:

*expectancy – 0.6 (or 60%)*

*Local Geographical Footprint x frequency – 10 (Number of Tradesmen, Cities and or Zip Codes)*

*Profit size – \$10,000*

*Marketing Budget (Remember, this does not have to be cash it could be just sweat equity or a combination of both – \$100*

*Withdrawal – None*

Once you know your numbers, plug, and play them into this formula...

**expectancy \* frequency \* Profit**

And you get:

$0.6 * 10 * \$75 = \$750$  This can be Daily, Weekly, or Monthly!

This means you can expect to make an average of \$273,750 a year with (using a Daily Metric, with the above metrics).

This means you can expect to make an average of \$39,000 a year with (using a Weekly Metric, with the above metrics).

This means you can expect to make an average of \$9,000 a year with (using a Monthly Metric, with the above metrics).

### **How much do you need to get started with Activate My Side Hustle Now?**

While there are some people which do not need no amount to get started with Activate My Side Hustle Now, because we cover your first advertised number and service your first Zip Code for free, so literally you could go and sign up Home Service Professionals, such as, *House Painters; Lawn Care; Carpet Cleaner & Flooring; Tree Remover; Handyman; Plumber; HVAC Contractors; Pressure Washer; Electrician, House Cleaning; Concrete Repair; Drywall; Fencing; Movers; Garage Door Repair & Installation; Pest Control; Remodeling; Roofing; Real Estate; and Insurance agents*, and begin generating exclusive Service Inquiry's for them.

I usually recommend newbies to start with at least something more than the free aspect, because unless you are a genius at marketing, no one will know you exist. Like the old saying goes “If a Tree falls in the Forest who Knows? You do not want to become disinterested and blow up your time, and do not make anything.

Remember, time has intrinsic value to it, once used, you can never ever get it back, how much of your time have you blown up in your Lifetime?

Can you see how powerful this is?

## **Summary**

So, how much money can you make from Activate My Side Hustle Now?  
Well, there is no one factor that determines how much money you can make in Activate My Side Hustle Now?

Instead, you must look at these 5 metrics:

1. expectancy
2. frequency
3. Profit Size
4. Marketing Budget
5. Withdrawals

Then apply this formula... **expectancy \* frequency \* profit size**

And you will have an objective measure of how much money you can make with from Activate My Side Hustle Now.

Now, here is my question for you...

**How much do you expect to make from Activate My Side Hustle Now?**

**FINALLY, SOMETIMES THE QUESTIONS ARE  
COMPLICATED AND THE ANSWERS ARE SIMPLE!**